

SWAD SECRET Co., Ltd.

Introduction of Main Products & Clinical Data



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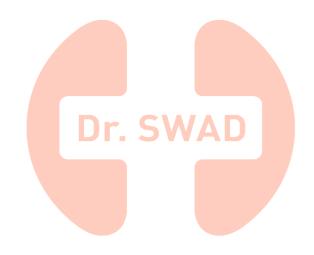
About SWAD SECRET

Dr. Heo, Seon Hee, the CEO of SWAD SECRET, has been in the beauty industry for more than 30 years as a practical beauty expert. Developing and training programs directly for aestheticians in the beauty industry, she is a sincere beauty expert who tries her best to enhance not only practical skill but also knowledge of them.

SWAD SECRET Co., Ltd. is a leading company to prevent diseases with the slogan "Be Healthy and Beautiful 120 Years" by using Aroma Detox Therapy

SWAD CHAKRA, the very first brand of SWAD SECRET, is a customized detox aromatherapy which is modified according to Korean body constitution, basically based on Ayurvedic method and European aromatherapy.

The "SWAD detox aromatherapy" is a customized disease prevention therapy, based on natural essential oils and fermented protein that are blended with the know-how of SWAD SECRET.



STRENGTH OF DR.SWAD



CEO - Dr. Seon Hee, Heo

Educational	2014	PhD in Public Health, Seoul Venture University	
Attainment	2017	Master's degree in Brain Education, University of Brain Education	

Present Position	A Technology Holder of Aromascience Blending by Body Constitution			
	CEO of SWAD Secret Co., Ltd. / Director of R&D Institute / Developer of SWAD Detox, Brain Detox, Lifecycle Custom Solution			
	Adjunct Professor in Department of Brain Education, University of Brain Education			
	Director of Neuroaromachology Institute			
	Beauty Commenter of Incheon and Consultant of Product Planning			
	Registration by Scientist (11671838)			
	Representative of Dr.SWAD Volunteer group			
	Judge of International Beauty Therapy Competition & Beauty Industry Fair & Academic Seminars			
	Invigilator of National Esthetician Certificate			

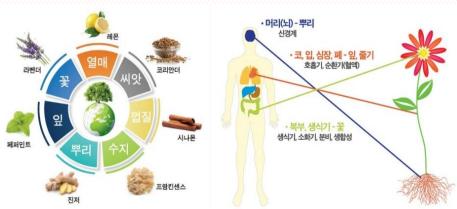
Present Position	Adjunct Professor in Department of Beauty Therapy
	Developer of Mannual of Detox therapy
	Executive of The Korean Society of Beuty Industry and The Korean Society of Cosmetology
	Donating to scholarship fund for university and graduate school
	Grand Prize of Korea Health Industry Awards 2018

Publication	2016	Relations Between Aroma Essential Oil Blending Based on Oil Characteristics and In-San Body Constitution Based on Blood Type	Journal of Korean Society of Cosmetology
	2016	Meta-Analysis of Aromatherapy for Obesity	Journal of Korean Society of Cosmetology
	2017	Effects of Inhalation of Two Kinds of Blended Essential Oils Based on Parts of a Plant on Autonomic Nervous System	Journal of Korean Society of Cosmetology
	2017	Differences in Blood Type and the Effects of Essential Oil Inhalation on the Autonomic Nervous System	Asian Journal of Beauty and Cosmetology
	2018	Meta-Analysis of Effects of Functional Salt Intake on Serum Total Cholesterol, Triglyceride, Insulin and Chloride Levels of Rats	Journal of the Korean Society of Food Science and Nutrition

* Holding aromascience blending technology by body constitution and several related papers and publications

- 1. Individual Customized Aromatherapy
- 2. Special Blending Recipe of essential oil developed by Dr. Seon Hee, Heo with the know-how accumulated for 30 years
- 3. Natural cosmetic products containing self-developed fermented protein and highly pure essential oil
- 4. Natural products based on the knowledge and principle of efficacy of plants (Each essential oil extracted from different plant parts has different applying

parts, efficacy.)



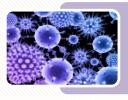


PROGRAM OF DR.SWAD

WHAT is Dr.SWAD Detox Therapy?



Diet



Improvement of Immunity & Chronic disease



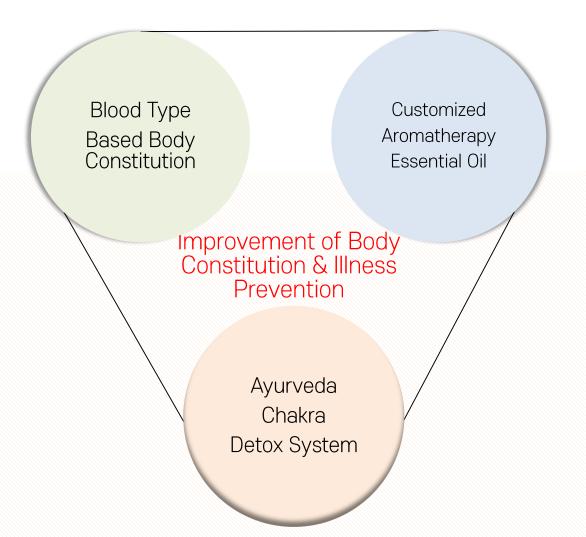
Care for Baby, Children Atopy, Allergy, Rhinitis



Vascular Disease

Scalp / Hair Loss Care





BRAIN LYWAVE

SHIRODHARA L

간 , 담의 균형을 맞추다 용량 : 20ml * 10ea





BRAIN LYWAVE

SHIRODHARA H

심폐 , 혈관의 균형을 맞추다

용량: 20ml * 10ea

BRAIN LYWAVE

SHIRODHARA S

비장 , 위장의 균형을 맞추다

용량: 20ml * 10ea



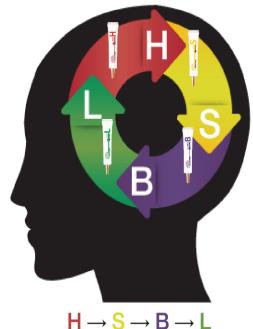


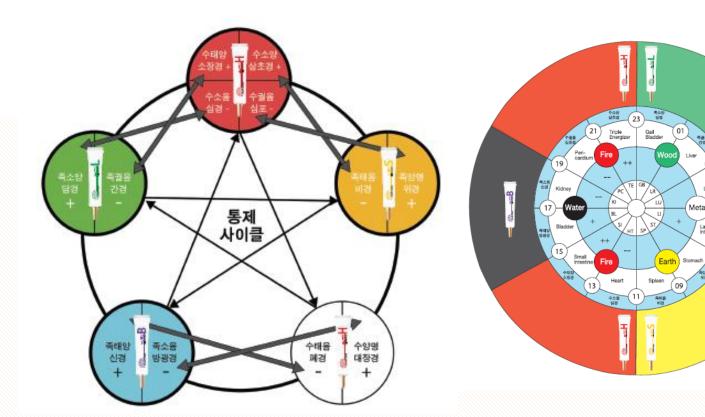
BRAIN LYWAVE SHIRODHARA B

신장 , 방광의 균형을 맞추다

용량: 20ml * 10ea







(01)

주관문

(03)

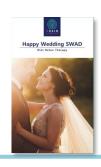
Lung Metal

05

Large Intestine /수당점

(07)

행복한 웨딩 Happy Wedding

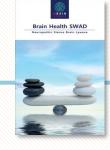


아이사랑 스와디 Baby Care

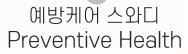




맘스케어 Moms Care



브레인 헬스 스와디 Brain Health





건강한 노후 Joyful Aging





PRODUCTION INTRODUCTION

Sweet almond oil is

- Rich in vitamin A,E,B1,B2,protein,organic and unsaturated fatty acids.
- It can protect skin mildly and nourish dry skin.
- Controlling itchiness and effective for dry, inflammatory skin.
- Effective for recovering rough skin such as cracked skin of hands and feet.
- Keeping the skin moisturized and smooth.
- Good to detoxify skin problems caused by heat or dry skin as you mix essential oil.





Hazelnut oil is

- highly suitable for skin absorption
- containing essential fatty acids, which are excellent for moisturizing and nourishing.
- When mixed with essential oils and used in detoxification, they are quickly absorbed into dry skin and soften the skin while keeping the body warm.
- helping the lymphatic flow smoothly by speeding up the detoxification process.

Apricot seed oil is

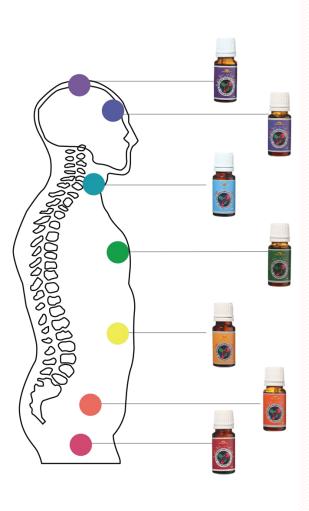
- Calming and sterilizing eczema and dermatitis absorbed quickly on the skin.
- To effectively inhibit or remove sebums, and black heads.
- Good for red and sensitive skin.
- Used as an anti-asthmatic and tumor treatment in Indian medicine and Chinese medicine.
- Effective for whitening, skin sedation, dry skin, anti-aging, sensitive skin.





Sunflower oil is

- Containing vitamins A, D, E, and essential fatty acids
- Helping to keep pores clean and smooth
- Providing nutrition, moisture
- Rich in in minerals such as calcium, zinc, potassium, iron etc.
- Effective for skin sedation, keratin flexibility, especially in skin allergies.
- Helping to strengthen the blood circulation and improve lymphatic flow



Center / Colour / Related function

- 7th chakra Pineal Gland / Purple / Circadian Rhythm, Anti-virus, Anti-inflammation, Pain relief
- Pituarity Gland / Indigo / Memory, Concentration, Rhinitis relief
- Thyroid Gland / Blue / Relieving cough, Anti-inflammation, Metabolism
- 4th chakra Heart / Thymus / Green / Blood pressure, Managing breathe
- Solar plexus / Yellow / Digestion, Relieving menopause symptoms
- 2nd chakra . Lumbar plexus / Orange / Hormonal balance, Sexual function
- 1st chakra Coccygeal plexus / Red / Bones, skeletal structure, Adrenals

- 1. Applying 1~2 drops of 7th Chakra Essential oil on scar can be used to stop bleeding from cut.
- 2. Blend 3~5drops of oil with 100ml of water and spray on the body parts with heat such as eyes, scalp, face etc.
- 3. The amount of drops can be adjusted according to one's condition.

Main Ingredients







Peppermint

Rosemary

Pine





Eucalyptus

Lemon

CHAKRA ESSENTIAL



Efficacy



Muscle Pain relief



Decreasing itchiness Anti-virus



Relief for Rash & Acne, Anti-inflammation



Cooling Heated Scalp



Hemostasis

Apply 1~2 pumps of Energy gel 7 on skin as often as needed.

ENERGY

Muscle Pain relief

Efficacy



Decreasing itchiness, Anti-virus



Relief for Rash & Acne. Anti-inflammation



Cooling Heated Scalp



Restoring Scalp Balance

For Teenager

Main Ingredients



Peppermint



Rosemary



Pine



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea



- 1. Pump the energy gel 4 for 1~2 times on palms.
- 2. Inhale and exhale for 3~5 times, smelling the scent of gel on palms
- 3. Apply the rest of gel on face, nostril and chest.

Main Ingredients



Cedarwood



Rosemary



Peppermint



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea

ENERGY





Efficacy



Preventing fine dust



Easing breathe



Improvement of Respiratory system



Reducing stress with the scent of the woods



Relieving skin trouble & Moisturizing skin

Apply 1~2 pumps of Energy gel 3 on the abdomen as often as needed.

Main Ingredients



Chamomile



Geranium



Fennel



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea

ENERGY







Improvement of Digestive System



Losing belly fat



Reducing stress with the scent of chamomile



Relaxing & Sound sleep



Relieving skin trouble & Moisturizing skin

Apply 1~2 pumps of I.O.D gel F on the body as often as needed.

Main Ingredients



Frankincense



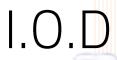
Zanthoxylum piperitum



Aloe Vera



Portulaca oleracea







Efficacy



Anti-virus, Anti-inflammation



Stimulating growth hormone



Thyroid problem, Rebalancing hormonal system



Relaxing & Sound sleep



Relieving skin trouble & Moisturizing skin

- 1. Apply Scalp 5.0 to hair and scalp after with lukewarm water.
- 2. Gently massage and keep them for around 5 min.
- 3. Rinse with lukewarm water

Main Ingredients







Pine



Silk peptide

Yeast

HEALING SHAMPOO

SCALP



Efficacy

Strengthening hair follicles



Restoring hair growth cycle



Keeping scalp & hair clean



Prevention of dandruff



Natural ingredients for scalp and hair

Spray on the scalp as often as needed

Main Ingredients







Pine



Silk peptide



Yeast

SCALP HEALING





Efficacy

Strengthening hair follicles



Stimulating hair growth cycle



Keeping scalp & hair clean



Prevention of dandruff



Natural ingredients for scalp and hair

1. Pump Clean 4.0 2~3 times and apply on the part as needed

2. Gently massage and rinse with lukewarm water

Main Ingredients



Lavender



Ylang ylang



Fennel



Polygonum Multiflorum Thunberg



Houttuyniae Herba

HEALING

FEMININE WASH

CLEAN

Efficacy



Clean & Refreshing



Restoring hormonal balance



Anti virus, Anti inflammation



Prevention of infection



Natural ingredients for skin

- 1. After shampooing, apply hair treatment on hair and scalp.
- 2. Gently massage and keep them for around 5 min.
- 3. Rinse with lukewarm water

Main Ingredients



Jeju Tangerine



Lava Seawater Salt



Yeast



Walnut Extract



Avocado Extract

NARIN GAMGYUL LAVA SEAWATER



Efficacy



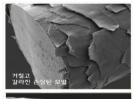
Keeping hair thick, glossy and healthy



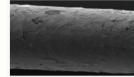
Restoring hair growth cycle



Helping to excrete the scalp waste by absorbing harmful substance









Before

- 1. Pump 2~3 times on the palm.
- 2. Gently massage face with soft bubble
- 3. Rinse with lukewarm water

Main Ingredients



Jeju Tangerine



Lava Seawater Salt



Chamomile



Tea tree

NARIN GAMGYUL LAVA SEAWATER



SWAD SECRET

Efficacy



Cleansing follicles



Active material removing Oxygen free radical



Removing the fine dust on the face with fine bubble



Keeping skin healthy and moisture



Natural ingredients for skin



Lavender



- 1. Pump 1~2 times on the palm.
- 2. Apply on the upper body.
- 3. Massage gently.

Main Ingredients





Chamomile







Bitter Orange



Lemon



- 1. Pump 1~2 times on the palm.
- 2. Apply on the lower body and around the spine
- 3. Massage gently.

Main Ingredients





Pine

Thyme







Lavender

Geranium

Lemon

LYWAVE



Efficacy

Improvement of The Lower Body Lymphatic Flow



Softening skin



Restoring the lymphatic system of lower body



Keeping skin healthy and moisture



Natural ingredients for skin

- 1. Pump 1~2 times on the palm.
- 2. Apply on the face, neck and head.
- 3. Massage gently.

Main Ingredients



05

Peppermint







Hyssop

Bitter Orange

Jojoba



- 1. Pump 1~2 times on the palm.
- 2. Apply on the parts including abdomen, face, neck, arms, and leg as needed.

Main Ingredients







Geranium



Myrrh



Patchouli



Sunflower Seed

ONGOONG

OIL



Efficacy



Hormonal Balance



Anti Depression Effect
Of Flower Oils



Anti-Virus, Anti-Inflammation



Protection from Infection



Maintaining the balance of 1st Chakra

For Anti-aging

- 1. Pump 1~2 times on the palm.
- 2. Apply on the parts including abdomen, face, neck, arms, and leg as needed.

ONGOONG









SWAD SECRET



Hormonal Balance

Efficacy



Anti Depression Effect Of Flower Oils



Anti-Virus, Anti-Inflammation



Protection from Infection



Maintaining the balance of 1st Chakra

Main Ingredients



Rose



Ylang Ylang



Frankincense



Fennel



Anise



- 1. Put some amount of IRIS 375 on the palm.
- 2. Apply on the parts such as abdomen, arms, legs

Main Ingredients

Vera



Yeast

IRIS



Efficacy





Restoring the immune system

Keeping skin healthy and moisture

Natural ingredients for skin

Magic Water Drop

The Safest Promise in The World

프랑킨센스 水





Frankincense Essential Oil / 5ml

Frankincense is one of the oldest scent in history. It is distilled from a resin that comes out from the tree naturally or from the crack by cutting the bark

The energy of frankingense is very strong and helps to restore the diseased gene to normal

Application Symptoms

Anti-inflammatory, Asthma, Skin disease, Inflammation of the digestive system, Cancer such as breast cancer, prostate cancer etc.

시니몬 水

Cinnamon Essential Oil / 5ml



ethargy, Blood sugar control, Improvement of blood circulation, Promotion of digestion, Internal functions control, Disinfection, Antioxidant effect

레몬水

PURE

LEMON

Lemon Essential Oil / 5ml

Lemon, the most commonly used essential oil, can be applied a lot in everyday life. It is extracted using a cold-press extraction method and purified for use as a food additive. It helps to dissolve heavy metals and environmental toxins that can enter the body through food.

Improvement of circulatory system, Capillary health, Depression, Removing cellulite, Elimination of heavy

페퍼민트 水

Peppermint Essential Oil / 5ml



Peppermint is a refined essential oil extracted from herb leaves that have been used for food, It is useful for improving vomiting, gastrointestinal disease, flatulence and helps to promote the bile secretion with anti-convulsive properties. Recommended for gallbladder inflammation and severe liver damage, it is effective for colds and influenza with fever and headache and for inflammation.

Application Symptoms

Nausea, Vomiting, Rhinitis, Anesthesia, Muscle pain, Bruising, Joint pain, Bile secretion promotion. Liver function promotion

로즈마리 水

Rosemary Essential Oil / 5ml



Rosemary helps improve memory and concentration by activating the function of brain cells, and is especially effective for students who need a lot of memory and concentration in a short period of time, From the Greek and Roman times, nurses bathed mothers and toddlers with rosemary to prevent infection and also used rosemary for sterilization and disinfection of medical equipment, In the event of an epidemic, rosemary was burned in the hospital to sterilize and prevent diseases in France

Application Symptoms

Prevention of Alzheimer's symptoms, Stimulation of brain cells, Promotion of blood circulation, Improvement of memory and concentration, Prevention of dementia, anti-bacteria, Indigestion, Arthritis etc

Turmeric Essential Oil / 5ml



Turmeric is a light orange color essential oil extracted from root stems. It is mostly used for cooking, but also used as a medicine in India. One of the main constituent is 'curcumin'. Curcumin has antioxidant, anti-amyloid and anti-inflammatory actions and increases immunity by inhibiting the damage of DNA, lipid through oxidation and removing free radicals.

Application Symptoms

Prevention of Alzheimer's symptoms. Promotion of liver fucntion, anti-cancer effect, antioxidant effect. diabetes, anti-inflammation, Enhancement of immune system etc.

Lavender Essential Oil / 5ml



Lavender, which represents all herbs and is most widely used, has been used as a trauma treatment, insect repellent etc for a long time. The ancient Romans used lavender as disinfectant by putting it in bath water and washing away wounds. It also helps depression with strong sedation, and can be used for children with ease because it is non-toxic, and non-sensitive.

Application Symptoms

Physical and emotional stability, Balance, Stress relief, Relaxation, Anti-depression, Insomnia, Anti-bacteria, Anti-inflammation, skin diseases(sun burn, bug bite etc.) and Anti-aging effect etc.

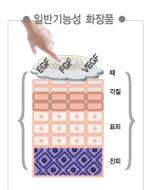
Feature

- 1. Utilizes CTW Technology
- 2. High penetration rate of the high-dose growth factors
- 3. Strong brightening and anti-aging action through EGF, FGF, VEGF growth factors

How To Use

- 1. Pump 1~2 times on the palm.
- 2. After washing face, apply on the face as needed.

Mechanism





TIME100





SWAD CHAKRA

Efficacy



Restoration system of cel regeneration



Reinforces brightening moisturizing effect and increases skin elasticity



Contains 98% of protein undiluted solution



Certified for brightening function by the ministry of food and drug









조직 투과 성능분석

Feature

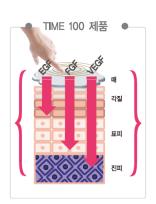
- 1. Utilizes CTW Technology
- 2. High penetration rate of the high-dose growth factors
- 3. Strong brightening and anti-aging action through EGF, FGF, VEGF growth factors

How To Use

- 1. Pump 1~2 times on the palm.
- 2. After applying the mist, apply on the face as needed.

Mechanism





TIME100

SERUM









Efficacy



Restoration system of cel regeneration



Reinforces brightening, moisturizing effect and increases skin elasticity



Contains 5000 times amplified multi growth factors



Certified for brightening function by the ministry of food and drug safety





조직 투과 성능분석









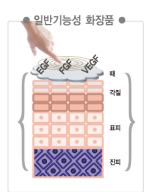
Feature

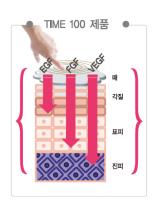
- 1. Utilizes CTW Technology
- 2. High penetration rate of the high-dose growth factors
- 3. Strong brightening and anti-aging action through EGF, FGF, VEGF growth factors

How To Use

- 1. Pump 1~2 times on the palm.
- 2. After applying the serum, apply the cream on the face as needed.

Mechanism





TIME100



Efficacy



Restoration system of cell regeneration



Reinforces anti-aging effect



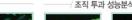
High concentration of the growth factors helps to increase the synthesis of collagen, hyaluronic acid, ECM



Certified for brightening function by the ministry of food and drug safety











How To Use

1. Attach an aroma patch on the mask to ease the breath

MASK AROMA **PATCH**

Efficacy



Refreshing breathe

Main Ingredients



















Easing breathe



Reducing stress with the scent of the woods



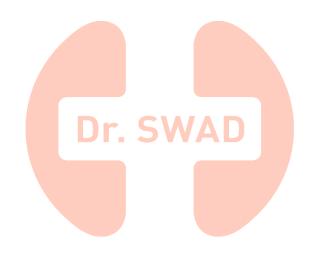
Promotion effect through the presswork on the patch

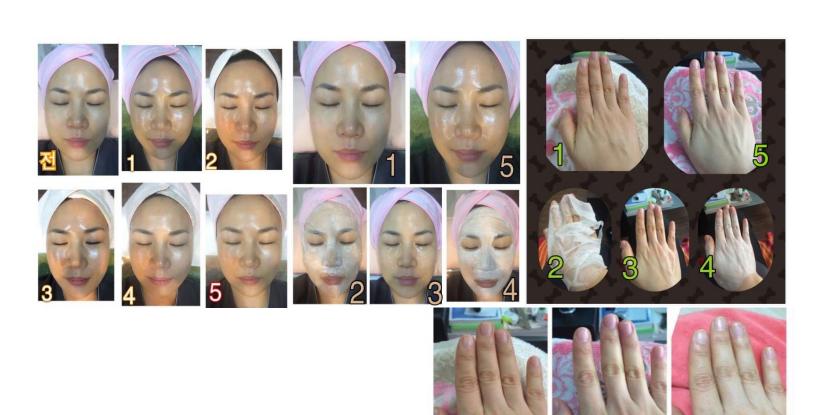


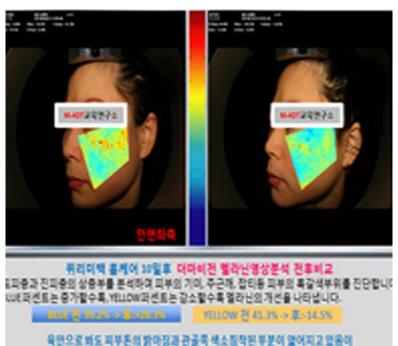
Rosemary

Peppermint

* The presswork on the patch is changeable according to the request.







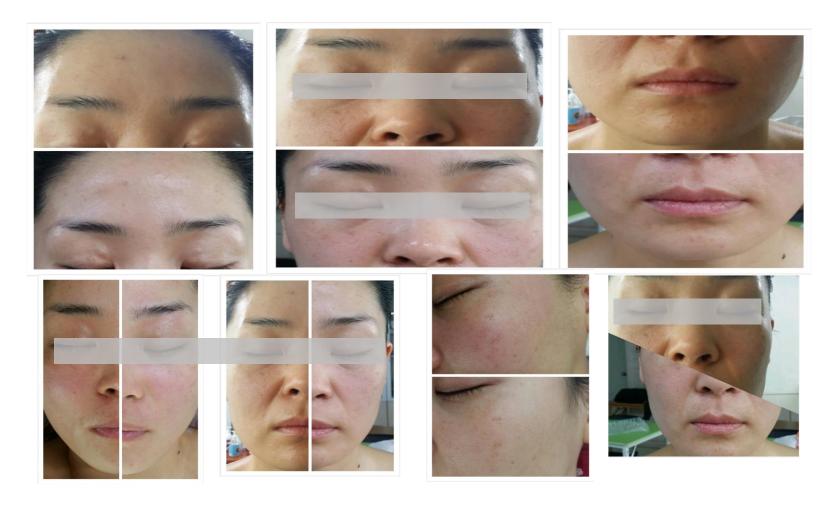
Before and After Comparison
Dermavision Melanine Image Analysis
After using skin brightening cometics for 10days
- the pigmented area was lightened about 27%
brighter.

눈에 띄게 보여진니다.



Before and After Comparison Dermavision Melanine Image Analysis Before 22.7% -> After 24.9 % (Approximately 2.2% brightened skin)

전:22.7% > 후:24.9% 육안으로 봐도 피부톤의 밝아짐과 관골씩 색소짐작된 부분이 앞어지고 있음이 눈에 띄게 보여집니다.



L DATA HTENING CLINICAL DA SKIN BRIGHTEN



DATA CLINICAL DA SKIN BRIGHTEN





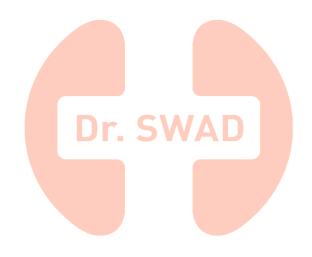












CLINICAL DATA BURN





2nd morning 2nd afternoon

Applying energy gel 7 on insect bites.

A man in his 70s had been hospitalized for about three weeks for burns and had refused to perform a skin transplant. The wound was recovered over a period of two to three weeks using about five of energy gel 7 and 7th chakra essential oils





A man in his 60s suffered burns to his palm from an electric shock while working on an electric power plant. Energy Gel 7, 6th, 7th Essential Oil were used.



CLINICAL DATA ATOPY



It was improved by using Energy Gel 7, 7th chakra essential oil and Frankincense for wounds burned by oil during cooking.





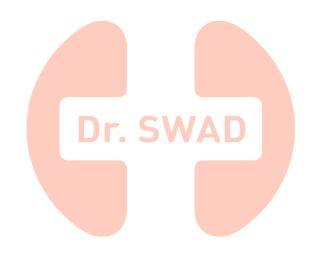
Dermatitis that had been treated for 2~3 years at the hospital, was not improved, itching and symptoms were improved by using Frankincense, 7th chakra essential Oil and Energy Gel No. 7.



Atopic dermatitis for whole body Atopic, psoriasis and inflammation symptoms were improved by using Energy gel 7, 7th Charka essential oil and Scalp 5.0

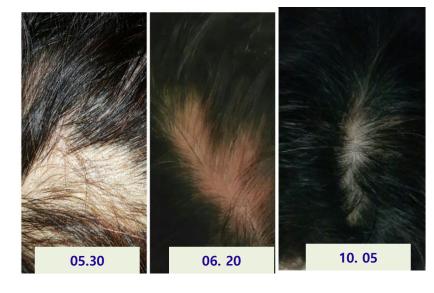


Atopic dermatitis in Children Atopic, psoriasis and inflammation symptoms in children were improved by using Energy gel 7, 6th, 7th Charka essential oil and Scalp 5.0



CLINICAL DATA HAIR LOSS



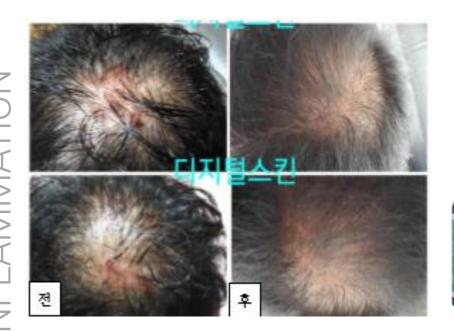


About 5 months

Hair loss and hair growth data improved by using Scalp 5.0, Scalp Healing Booster







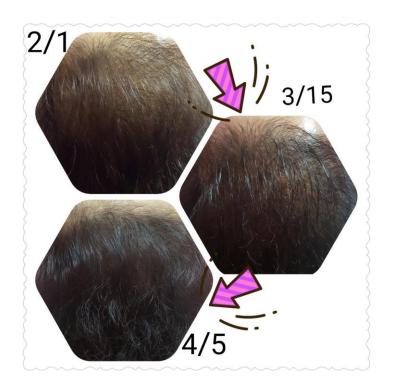








Clinical data of hair loss using 3 bottles of Scalp Healing Booster for 3 months.



The scalp heat was lowered by blending 6th, 7th chakra essential oil in water and applied to the scalp, and the hair loss symptoms were improved.





Clinical data of diet applying IRIS375 with Dr.SWAD program for a hour







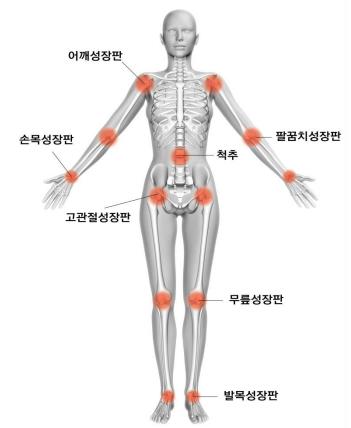


Clinical data of diet applying IRIS375 with Dr.SWAD program. Arm size change



CLINICAL DATA GROWTH

Location of Growth Plate



Products for Growth Care

1. Body Constitution based Essential Oil & Carrier Oil





2. I.O.D Gel F(lodine & Frankincense oil blended)



8월 130cm/12월 141cm







2. 3cm grown up after growth care once.





3. Before: 130cm(Oct.) -> After: 135(Nov.)

4. 3cm grown up after growth care for 3 weeks





13-year-old girl Height: 129cm / Weight: 28kg

Applied products

- I.O.D Gel F

- Body Constitution Based Carrier Oil & Essential Oil

Height Change

- Before: 130cm(Oct.) -> After: 135(Nov.)



6-year-old boy Height: 110cm Applied products

- I.O.D Gel F
- Body Constitution Based Carrier Oil & Essential Oil

Height Change after experiencing growth care once

- Before: 110cm -> After: 113cm



6-year-old girl

Applied products

- I.O.D Gel F
- Body Constitution Based Carrier Oil & Essential Oil

Height Change after experiencing growth care

- 7cm difference for 3 months.



